



November 27, 2023

Dear Sign Sponsor:

Welcome to the 2024 Little League Season! We're so excited to welcome back more than 400 Roosevelt County Youth, ages 4-14, to play baseball & softball in Roosevelt County Little League during our upcoming season.

Because of sponsors like you, who continue to support our league, Roosevelt County Little League is able to continue to expand our programs and offer a safe environment for our youth to develop their skill in competitive ball. They are also afforded the opportunity to learn the importance of good sportsmanship and fair play, while we are able to provide family entertainment to the community.

Your contribution will purchase a 3' x 6' sign featuring your company logo or preferred design that will be displayed along the entrance to the Portales Softball Complex (where all League games will be held) every day during our regular season from April – June.

Your tax-deductible sign sponsorship provides necessary equipment for the athletes in our organization, as well as field improvement costs to give our local youth a safe playing field. We encourage you to come out to the games and see your contribution in action; a current game schedule is posted on our website. The sign sponsorship commitment form is included with this letter, and a completed copy, with your league-issued receipt, will serve as your tax deductible proof of payment.

In addition, we have the ability to put your company logo and link to your website on our website, [rcllportales.com](http://rcllportales.com). Please email a jpeg file of your logo to [rcll@yucca.net](mailto:rcll@yucca.net) along with the URL to your website and we will represent those that support our local league.

Thank you so much for making our season possible!

Sincerely,

RCLL Board of Directors



Sign Sponsorship Commitment, 2024 Season

I/We will sponsor and/or donate to Roosevelt County Little League for the 2024 Season. Sign sponsorship is available at the following rates:

\_\_\_\_\_ \$300 (First year – includes purchase of 3 'x 6' sign)

\_\_\_\_\_ \$200 (Subsequent years – cap at 4 years)

Sign sponsorships will cost \$300 for the first year, and \$200 each year after, capping at 4 years. Signs will be displayed from the beginning of the season, April 6<sup>th</sup>, 2024, to the end of the regular season, beginning of June. Payment is only needed for the present year.

Please send a jpeg image of your company logo, business card, or preferred design (as well as company website link if wanting to advertise on [rcllportales.com](http://rcllportales.com)) to [rcll@yucca.net](mailto:rcll@yucca.net)

Amount Enclosed \_\_\_\_\_

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name and Title

\_\_\_\_\_  
Business Name